

Counting the cost of alcohol in the region

BISHOP AUCKLAND

Morrisons
Scots Mac whisky – 75cl / £3.75 / 10.5 units – **37ppu**
Morrisons medium cider – 3l / £3.79 / 15.9 units – **24ppu**
Strongbow – 10x440ml / £8.00 / 28 units – **36ppu**

Gills Off Licence
Kronenberg 1664 – 440ml / 99p / 2.2 units – **45ppu**

Asda
Strongbow – 20x440ml / £12 / 56.3 units – **27ppu**
Asda dry cider – 2l / £2.33 / 9.4 units – **25ppu**
Weston's Scrumpy cider – 2l / £4.09 / 15 units – **27ppu**

Lidl
Dry cider – 2l / £1.89 / 10.6 units – **19ppu**
Strong white cider – 2l / £2.29 / 15 units – **15ppu**
Rachmaninoff vodka – 70cl / £9.29 / 26.3 units – **35ppu**

Sainsburys
Sainsburys Basics cider – 2l / £1.89 / 8.4 units – **23ppu**
Strongbow – 15x440ml / Two for £19 / 2.2 units – **30ppu**

Tesco 24 Hour
Crofters Apple cider – 2l / £1.89 / 10 units – **19ppu**
Strongbow – 440ml / £14.00 / 2.2 units – **27ppu**

SHILDON

One Stop Shop
Pulse cider – 1l / £1.55 / 7.5 units – **21ppu**
Country Choice cider – 2l / £2.59 / 10 units – **26ppu**

Bargain Booze
Tolstoy vodka – 70cl / £10 / 21 units – **48ppu**
Zeppelin white cider – 3l / £3.60 / 22.5 units – **16ppu**

Premier
White Ace cider – 3l / £3.99 / 22.5 – **18ppu**
Frosty Jacks cider – 3l / £3.79 / 22.5 units – **17ppu**



DARLINGTON

Sainsbury's
Basics vodka – £9.29 / 26.3 units – **35ppu**
Basics cider – £1.89 / 8.4 units – **22ppu**

Victoria News Off Licence
White Ace cider – £1.69 / 7.5 units – **22ppu**

ASDA
Lucotto Pinot Grigio – £4 / 9 units – **44ppu**

Aldi
Taurus Dry cider – £1.89 / 10.6 units – **17ppu**

Iceland
Frosty Jacks cider – 3l / two for £7 / 45 units – **15ppu**
(Special offer)

Lidl
Fortified full cream wine – £2.79 / 11 units – **25ppu**
Woodgate dry cider – £1.89 / 10.6 units – **17ppu**

K Premier Express Off Licence
Frosty Jacks cider – £1.59 / 7.5 units – **21ppu**

Londis
White Star cider – £3.50 / 15 units – **23ppu**

Premier Off Licence
Barnstormer cider – £3.49 / 15 units – **23ppu**

Bargain Booze
Skol lager – £2 for four cans / 1.2 units per can – **41.6ppu**
Bavaria lager – £3 for four cans / 2.2 units per can – **34ppu**

LEADGATE

Kahns Food Store
Chardalusco – 1.8l / £2.49 / 13.5 units – **18.4ppu**



PPU: Pence
Per Unit

CHESTER-LE-STREET

Tesco
Everyday Value cider – 2l / £1.89 / 8.4 units – **23ppu**
Everyday Value vodka – 70cl / £9.29 / 26.2 units – **36ppu**

DURHAM

Premier
Diamond White cider – 4 cans / £3.89 – **24ppu**
Brainstormer cider – 4 cans / £2.79 – **28ppu**

Tesco Extra
Strongbow – 20 x 440ml cans / £14 / 2.2 units per can – **32ppu**

Sainsbury's Local
Sainsbury's cider – £1.80 for large bottle – **22ppu**
Sainsbury's dry cider – £4.05 for large bottle – **25ppu**

Dunelm Food Stores
White Star cider – £3.09 for large bottle – **20ppu**
Hammers cider – £3.89 – **17ppu**

CROOK

Co-Operative Food
White Star – 2l / £4.65 / 15 units – **31ppu**

Nisa Local
Frosty Jacks cider – 3l / £3.99 / 22.5 – **18ppu**
White Storm cider – 2l / £2.89 / 15 units – **19ppu**

MIDDLESBROUGH

Sainsbury's
Basics lager – 4 x 440ml cans / 0.9 units per can – **27ppu**
Basics cider – 2 litres / £1.89 / 8 units – **23ppu**

Aldi
Taurus dry cider – 2 litres / £1.95 / 10.6 units – **18ppu**

Zak's
Bellabrusco white wine – 1.5 litres / £2.50 / 11 units – **22ppu**

Co-op
Strong dry cider – 2 litres / £2.99 / 10.8 units – **27ppu**
Stella Artois – 10 x 440ml cans / £8 / 1.8 units per can – **44ppu**



COLBURN & RICHMOND

Lidl
Queen Margot Scotch whisky – 70cl / £12.49 / 28 units – **44ppu**

James Cook dark rum – 70cl / £9.99 / 28 units – **35ppu**
Woodgate dry cider – 2litres / £1.89 / 10.6 units – **17ppu**

Spar
Frosty Jacks cider – 2l / £4.69 / 22.5 units – **21ppu**
Refreshing lager – 8x440ml cans / £6 / 1.8 units per can – **41ppu**

Bargain Booze
Woodpecker cider – 2l / £3.60 / 7 units – **51ppu**



NORTHALLERTON

Bargain Booze
Frosty Jacks cider – 3l / £3.60 / 22.5 units – **16ppu**

Asda
Premier dry cider – 2L / £2.33 / 9.4 units – **25ppu**
Basic vodka – 75cl / £10.27 / 26.3 units – **39ppu**

Sainsbury's
Malibu – 75cl / £10 / 14.7 units – **68ppu**
Lambrini – £1.69 / 5.6 units – **30ppu**

Tesco
Everyday Value white rum – 70cl / £8.79 / 26.3 units – **33ppu**

Morrisons
Savers vodka – 70cl / £9.12 / 26.3 units – **34ppu**

Asda
London dry gin – 70cl / £9.90 / 26.3 units – **37ppu**

Marks & Spencer
Rockridge Chardonnay – 70cl / £3.99 / 9.9 units – **39ppu**

Graphic: CHRIS MORAN

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VAUXHALL



CHEVROLET